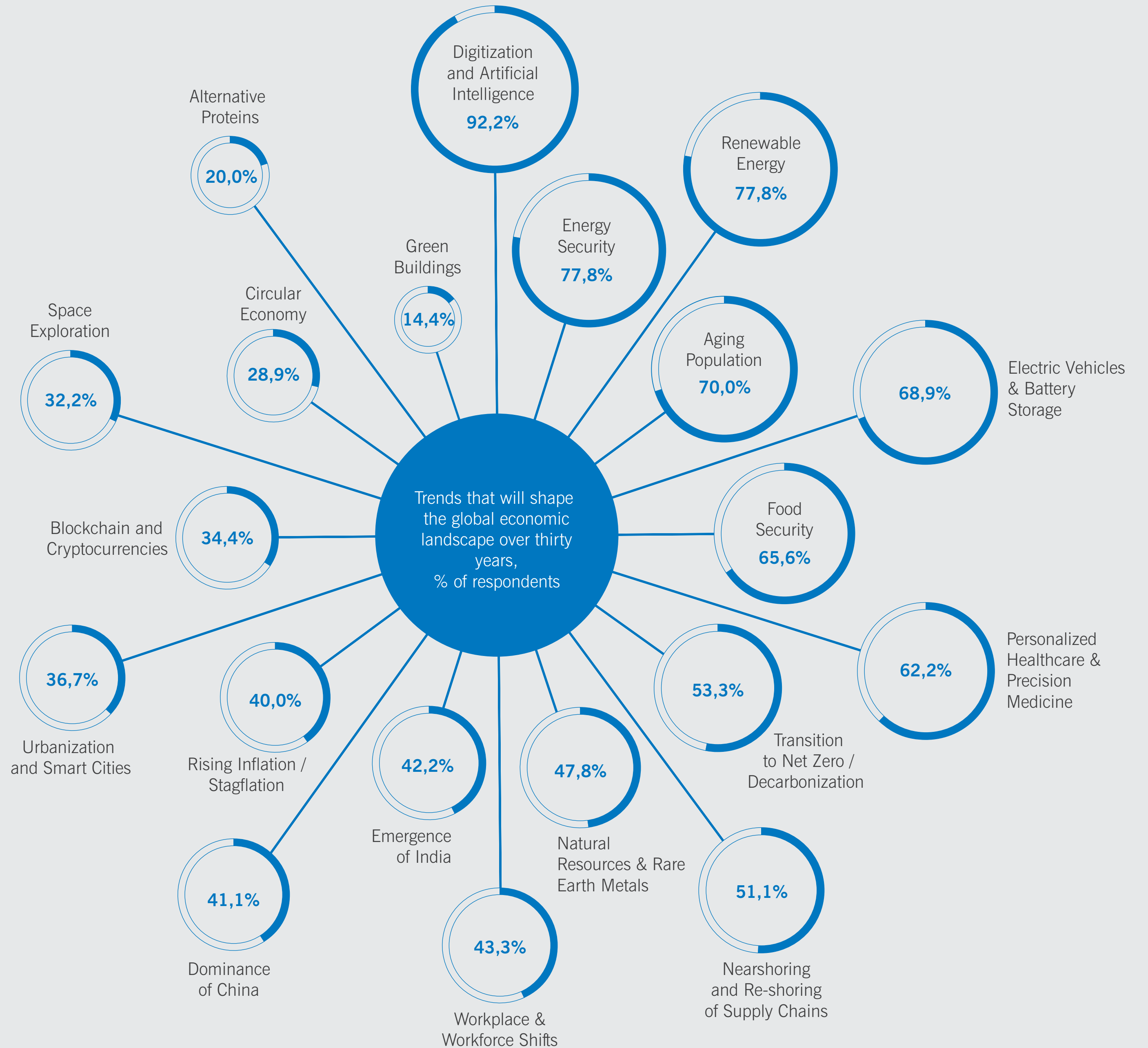


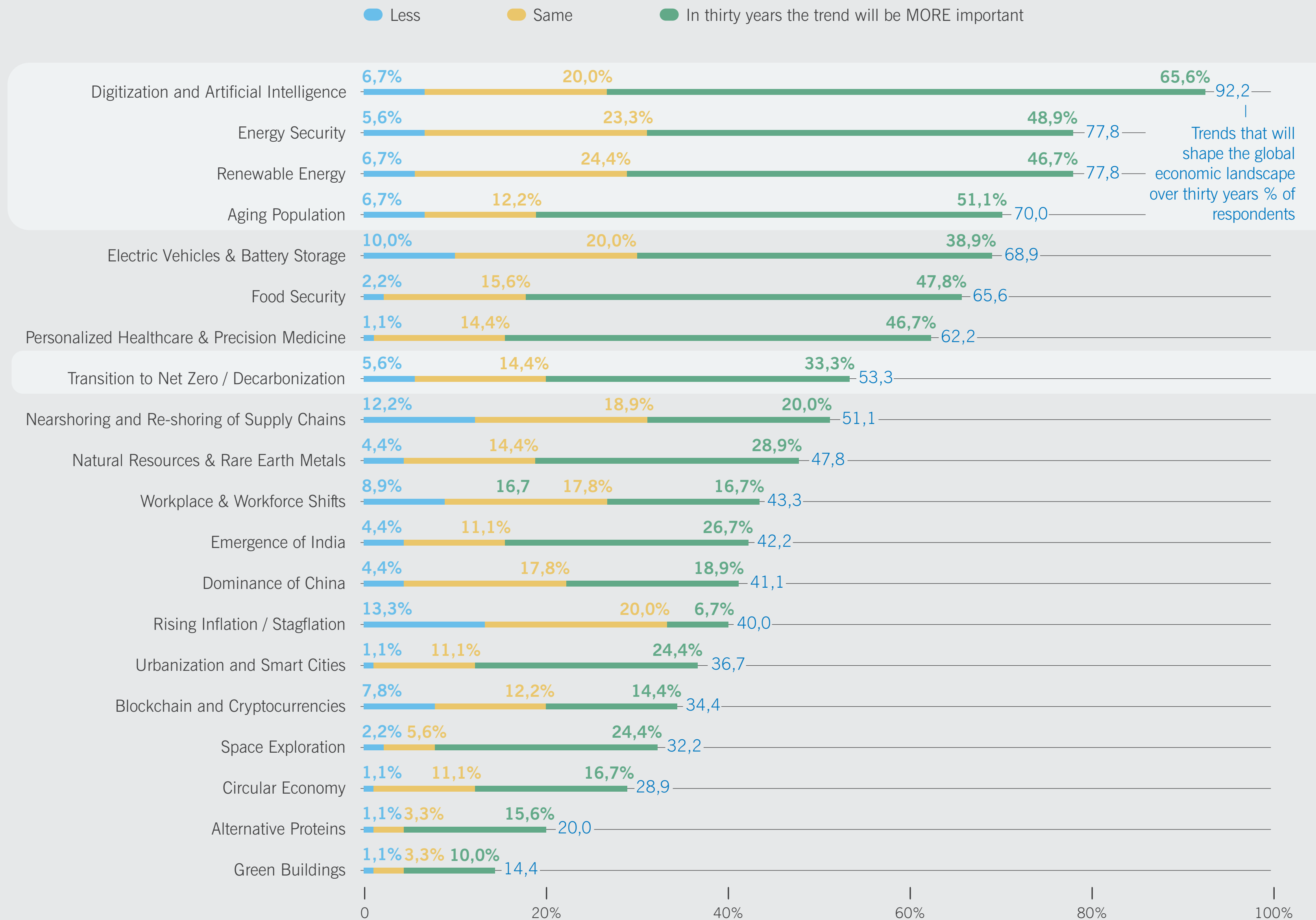
Q.

Please select ten trends that you feel will shape the global economic landscape over the very long term (30 years)

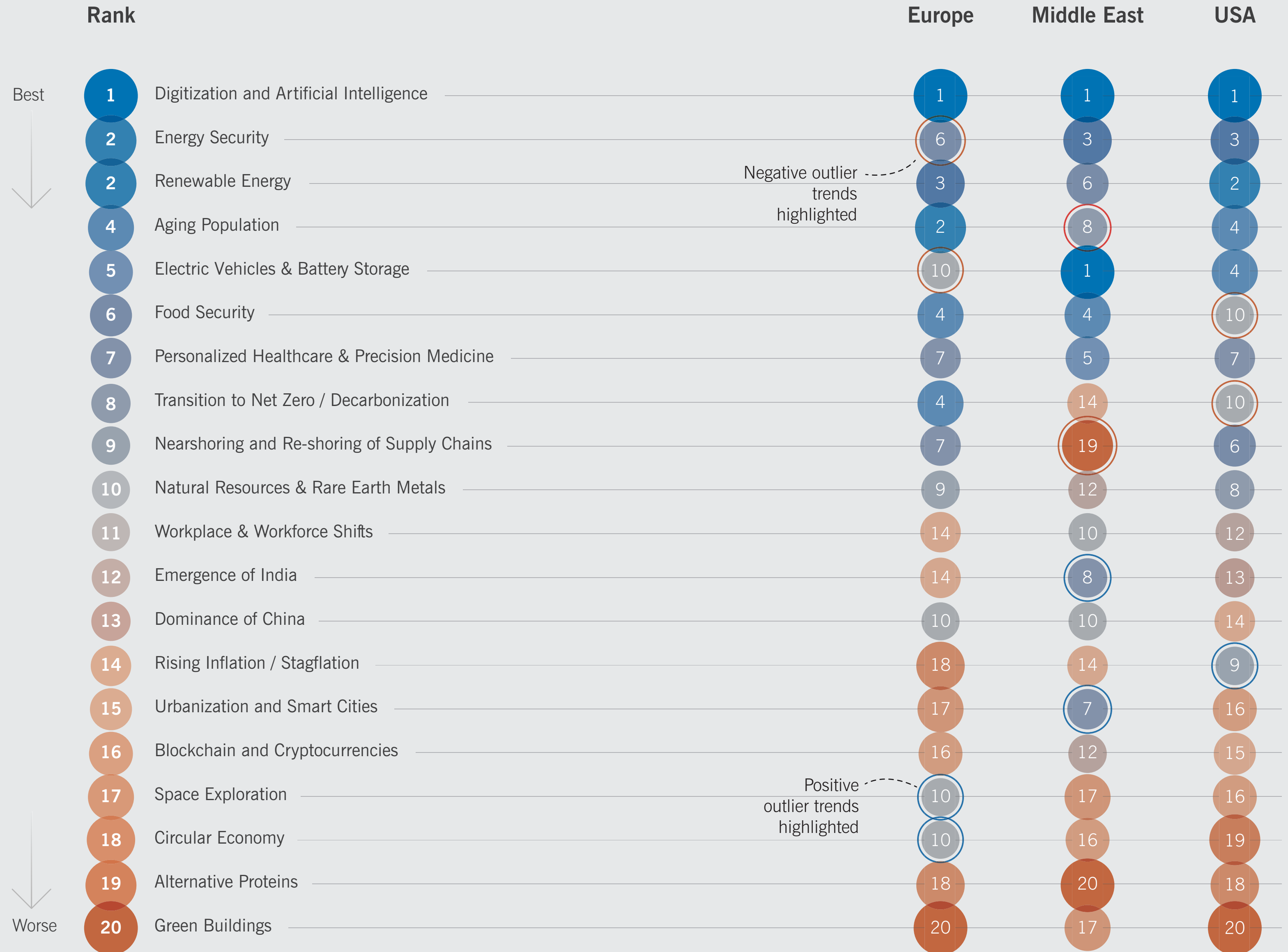




of respondents who selected the trend, who subsequently said it would grow in importance



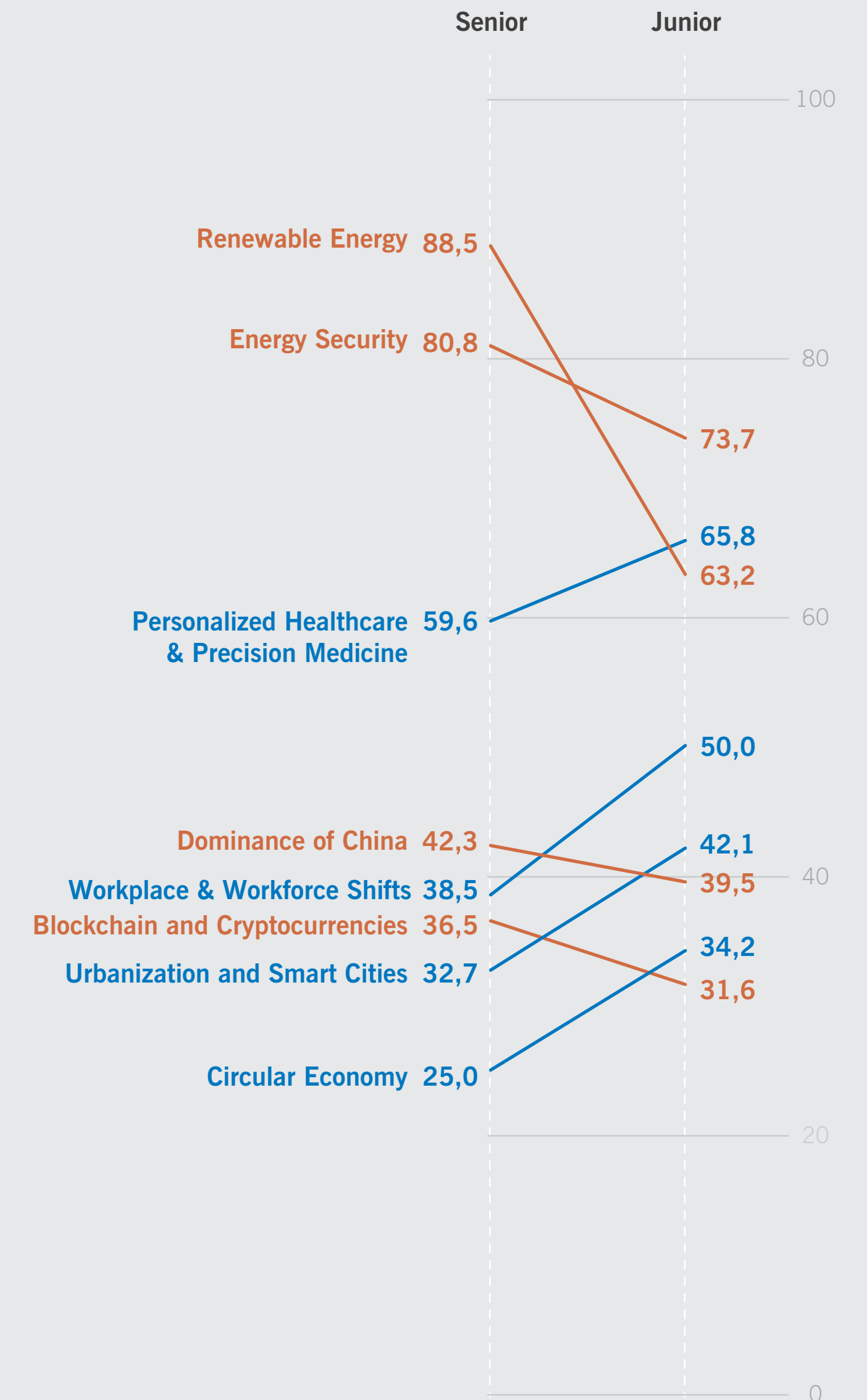
# Trends by Region



# Importance of Trends

Senior: CIO; Head of Investment Group; Partner; MD

	Senior	Rank	Junior	Rank	% difference
Digitization and Artificial Intelligence	94,2	1	89,5	1	-4,8
<b>Renewable Energy</b>	<b>88,5</b>	2	<b>63,2</b>	6	<b>-25,3</b>
<b>Energy Security</b>	<b>80,8</b>	3	<b>73,7</b>	2	<b>-7,1</b>
Aging Population	71,2	4	68,4	3	-2,7
Electric Vehicles & Battery Storage	71,2	4	65,8	4	-5,4
Food Security	67,3	6	63,2	6	-4,1
<b>Personalized Healthcare &amp; Precision Medicine</b>	<b>59,6</b>	7	<b>65,8</b>	4	<b>6,2</b>
Transition to Net Zero / Decarbonization	55,8	8	50,0	9	-5,8
Nearshoring and Re-shoring of Supply Chains	51,9	9	50,0	9	-1,9
Natural Resources & Rare Earth Metals	44,2	10	52,6	8	8,4
<b>Workplace &amp; Workforce Shifts</b>	<b>38,5</b>	13	<b>50,0</b>	9	<b>11,5</b>
Emergence of India	42,3	11	42,1	13	-0,2
<b>Dominance of China</b>	<b>42,3</b>	11	<b>39,5</b>	15	<b>-2,8</b>
Rising Inflation / Stagflation	36,5	14	44,7	12	8,2
<b>Urbanization and Smart Cities</b>	<b>32,7</b>	16	<b>42,1</b>	13	<b>9,4</b>
<b>Blockchain and Cryptocurrencies</b>	<b>36,5</b>	14	<b>31,6</b>	18	<b>-5,0</b>
Space Exploration	28,8	17	36,8	16	8,0
<b>Circular Economy</b>	<b>25,0</b>	18	<b>34,2</b>	17	<b>9,2</b>
Alternative Proteins	19,2	19	21,1	19	1,8
Green Buildings	13,5	20	15,8	20	2,3



# Outlook of Trends

Senior: CIO; Head of Investment Group; Partner; MD

In thirty years (2050) how important will these trends become?

Less Same In thirty years the trend will be MORE important

